

Annual Subscription note

Members joining **before** 30th September in any year and who have paid an annual subscription on election, will be liable to pay an annual subscription on 1st April in each subsequent year.

Members joining **on or after** 30th September in any year and who have paid an annual subscription on election, will have the subscription due the following 1st April waived. Thereafter the subscription will be due, annually, on 1st April in each subsequent year.

All applications will be considered by the HEA Executive Committee, to avoid any potential conflict of interest.

Probationary membership

If an applicant is new to the show circuit, and does not have an HEA Committee sponsor, a probationary period (usually a year) may be deemed necessary to ensure the applicant is willing to meet the criteria of membership, as laid out in the Code of Conduct and Rules documents, which the applicant will receive in their Welcome Pack – see note below.

All benefits of membership will be available during the probationary period except for the “Buy With Confidence” and “From My Nursery to Your Garden” initiatives. These schemes have their own criteria, which need to be met as part of a separate approval process before the applicant can display the appropriate signage. Details and application forms can be found in the Welcome Pack.

All members will be listed by name and contact details on the HEA website. Please tick this box if you do not wish to have your details used for this purpose



A Welcome Pack will be sent to you following a successful application.

It will include a sign for your exhibit to inform visitors, organisers and fellow members that you are now a member of the Horticultural Exhibitors Association.

It will also feature the latest reports published by the HEA together with essential information about your membership.



Join us in the pursuit of excellence
in exhibiting horticulture

<http://www.h-e-a.co.uk>



Join the HEA to:

Save money

- through discounted show rates
- through seminars and briefings



Strengthen the organisation

Benefit from being associated with an organisation of people aware of your needs and issues:

- lobbying on your behalf
- mediating over shared issues
- assuring show organisers of our shared commitment to the future of exhibiting



Share information and expertise

Harnessing the skills and experience of fellow exhibitors to:

- share best practice
- improve displays and sales techniques
- develop relevant workshops and seminars



Regularly communicate via

- accessible committee members
- newsletters
- website



† Display recognised quality marks:

- “Buy With Confidence”
- “From My Nursery to Your Garden”
- HEA Sundries Award

APPLICATION FORM

Please ensure both sides of this form are completed and send to:
Mrs Sarah Clare, HEA Secretary, The Cottage, Cow Green, Bacton,
Stowmarket, Suffolk, IP14 4HJ Email: heasecretary1@gmail.com

I wish to apply for Floral / Sundries (please circle) membership of the Horticultural Exhibitors Association

My application has been nominated by: _____

HEA Committee sponsor: _____

If your application is unsponsored by an HEA Committee member, please submit a cheque for £85: comprising a non-refundable £20 administration fee and £65 annual subscription.

Cheques payable to:- The Horticultural Exhibitors Association

Please also forward a photograph of a recently exhibited stand.

If your application is sponsored then you can opt to pay by BACS.

Contact the Secretary for payment details.

Sundries Only— **Please note that products must be strictly horticultural or directly appertaining to horticulture.**

Name of Company: _____

Contact: _____ Address: _____

Post Code: _____ Telephone: _____

Email: _____ Mobile: _____

Website: _____

Company Speciality: _____

Details of guarantee and after sales service offered to your customers:

Signed: _____ Date: _____